

MIS 253 - Principles of Information Systems

Creighton University, College of Business Administration

Section N: Monday-Wednesday, 4:30 – 5:45pm, BA 110

Fall 2007

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Course Resources

The textbook is *Introduction to Information Systems, Thirteenth Edition*, by James A. O'Brien and George M. Marakas (ISBN 0-07-304355-9), published by McGraw-Hill/Irwin. Our course website is located at <http://eden.creighton.edu/mis253n>. Check the link to [News and Views](#) for updated class information before every class. We also have a class listserv, called mis253n@creighton.edu. Finally, we have a shared Public Folder on the Exchange Server Cluster called *MIS253N* under the COBA folder.

Contact Information

I am a Creighton staff member, and my office is located in BA 112A. I am at work generally from 8:00am to 4:30pm, Monday through Friday. See above for phone and email information. If you send email with attachments, please note that Creighton does not allow emails over fifteen megabytes in size. When you email, please use a subject line with the words **MIS 253** in the title so I can identify the message in my inbox easier. In the case of Creighton email meltdown, you can reach me at terry@terrybegley.com.

Summary

The Principles of Information Systems presents an introduction to the fundamental concepts and issues relevant to the successful development, management, and use of organizational Information Systems (IS). The course includes an overview of current and emerging Information Technologies (IT), and covers the support commonly offered by IS for operations, transactions processing, tactical management, and strategic decision-making. The course emphasizes the areas that reflect the future directions of the field, such as artificial intelligence, telecommunications and networking, the Internet, Intranets, CASE (Computer-Assisted Software Engineering) tools, and end-user computing.

Assignments

To illustrate concepts in class, we will be doing various assignments throughout the semester. There will be approximately ten assignments.

Quizzes

There will be many quizzes. Quizzes will be in a variety of formats, and may consist of short answer, true/false, matching or multiple-choice questions. They may be given out on paper, assigned via email or on a web page. **If the quiz is a take-home quiz handed out in class, and you are not in class on the day that the quiz is assigned, you may not take that quiz. Xerox copies or scanned copies of take-home quizzes are not acceptable.**

If you are unable to attend class and miss a quiz, you may take make-up quizzes consisting of test-bank questions or other questions chosen at random from the textbook or classroom lectures. The make-up quizzes will be given at the Final Exam time, which is Monday, December 10, 2007, starting at 4:30pm.

Make-Up and Late Policy

All assignments that are handed in late will be docked 10% per day that they are late, unless arrangements have been made at least 24 hours before the due date. The term **LATE** refers to all assignments turned in after the class time on the assignment's due date. Please note that I am not responsible for your printer running out of ink, your computer crashing or the labs being closed. Adjustments may be made if there is a major email or network outage as was experienced in October 2002 – check out <http://itnotices.creighton.edu> (DOIT) or our class web page for outage updates.

Attendance Policy

Please note that all students are expected to attend every class session on time. Punctuality is expected, as attendance will be taken at the beginning of each class. If you are late, it is your responsibility to let me know you were in class, as I will not record attendance after class has started. If you are absent due to illness, present a note from a physician stating that you were out for medical reasons. Students who do not attend at least 80% of the class meetings will receive an “AF” for the course.

Students are responsible for the material covered each class time, and missed notes, handouts and URL's should be obtained from another student who was in class.

In case of severe weather closings and cancellations, call the *Weather Hotline* at 280-5800 to find out if the University has closed. If the University is still open and I feel that the weather is too severe to hold class, I will announce it via email to our class list and on my office voice mail.

Accommodation Requirements

Students who have a documented disability will be accommodated based on the determination of the University's *Office of Disability Accommodations*. **All** requests for special accommodations (longer test time, alternate assignments, etc.) **must** come through this office.

Classroom Monitoring Software

COBA has acquired licenses for *CrossTec SchoolView* software. This software allows the instructor to remotely monitor and control the student computers at any time, from the podium in the classroom. Be advised that the instructor can view your screen, lock out the keyboard and mouse, and do other commands without student input.

Extra Credit

Occasionally there are opportunities for extra credit work, such as attending seminars by the Computer Center or a speaker on campus. If an opportunity arises during the semester, I will announce it on our class web page and via email. There is no guarantee that there will be extra credit opportunities.

Grading and Grading Scale

The student is required to take notice of where he or she stands in regards to their performance and attendance in this class. If special needs arise, or there is a problem with the student's attendance, or grade, the student is responsible for contacting the professor to discuss those concerns, in as timely a manner as is reasonable. Students may contact me by any of the methods listed earlier at any time. Email and telephone voicemail are available 24 hours a day. *Failure on the part of the student to proceed under these guidelines, or to violate any rules set out in this syllabus, or in the Student Handbook, including those dealing with academic honesty, may result in a lowering of the student's grade, or a grade of F or AF, at the discretion of the professor.*

The following are the grades and their descriptions available to the students. A student's grade totally depends on what he or she has achieved during the course: the grades will be earned, not given.

"A" indicates not only outstanding achievement but also an unusual degree of intellectual initiative.

"B" indicates attainment of above the average, satisfactory for 500-level courses.

"C" indicates satisfactory but minimum quality work in courses above the 500-level.

"D" indicates failure—no credit.

| Percentage Grade | Letter |
|-------------------------|---------------|
| 92% - 100% | A |
| 87% - 91.99% | B+ |
| 82% - 86.99% | B |
| 77% - 81.99% | C+ |
| 70% - 76.99% | C |
| 60% - 69.99% | D |
| 59.99% or less | F |
| Incomplete | I |
| Excessive absences | AF |
| Final Exam Not Taken | IX |

The point values are:

| ITEM | Points |
|--|---------------|
| Quizzes <i>(at least 15 @20 points each)</i> | 300 |
| Assignments <i>(approx. 10 @50 points each)</i> | 500 |
| Class Attendance <i>(27 classes @5 points each)</i> | 135 |
| Approximate TOTAL | 935 |

Tentative Course Timeline

The subject matter is approximate. Check the webpage for updates.

| WEEK OF | MATERIAL TO BE COVERED |
|----------------|---|
| August 22 | Introductions and Administrivia Syllabus and Class Overview |
| August 27 | Chapter One; <i>Foundations of Information Systems in Business</i> |
| September 3 | Monday, September 3: No class; Labor Day holiday Chapter Two; <i>Competing with Information Technology</i> |
| September 10 | Chapter Three: Hardware – <i>Computer Hardware</i> |
| September 17 | Chapter Three, continued |
| September 24 | Chapter Four: <i>Computer Software</i> |
| October 1 | Chapter Six: <i>Telecommunications and Networks</i> |
| October 8 | Chapter Six, continued |
| October 15 | FALL BREAK – no class! |
| October 22 | Chapter Seven: <i>Electronic Business Systems</i> |
| October 29 | Chapter Eight: <i>Electronic Commerce Systems</i> |
| November 5 | Chapter Nine: <i>Decision Support Systems</i> |
| November 12 | Chapter Ten: <i>Developing Business/IT Solutions</i> |
| November 19 | Chapter Ten, continued Wednesday, November 21: No class; Thanksgiving holiday |
| November 26 | Chapter 11: <i>Security and Ethical Challenges</i> |
| December 3 | Chapter 12: <i>Enterprise and Global Management of Info Technology</i> Monday, December 10: Quiz(zes) Make-Up Time starting at 4:30pm |